

# CPC COOPERATIVE PATENT CLASSIFICATION

**G09F** **DISPLAYING; ADVERTISING; SIGNS; LABELS OR NAME-PLATES; SEALS** (display cases [A47F](#); designs or pictures characterised by special or unusual effects, e.g. changing [B44F 1/00](#); disposition of road signs or traffic signals [E01F 9/00](#); lighting in general [F21](#); arrangements for controlling light beams [G02F 1/00](#); visible signalling arrangements or devices [G08B 5/00](#); traffic control systems [G08G](#); arrangements or circuits for control of indicating devices using static means to present variable information [G09G](#), {[G06F 3/14](#)}; static indicating arrangements comprising integral associations of a plurality of light sources [H01J](#), [H01K](#), [H01L](#), [H05B 33/12](#))

## NOTES

- In this subclass, the following term is used with the meaning indicated :
  - "sign" designates a mark or indication serving to make something recognisable, the information presented being non-varying, even if it is flashing; by way of example it covers, therefore, advertising hoardings, or luminous, or light reflecting, safety arrangements.
- Attention is drawn to the Notes following the titles of class [B81](#) and subclass [B81B](#) relating to "micro-structural devices" and "micro-structural systems".

<b>1/00</b>	<b>Cardboard or like show-cards of foldable or flexible material</b>	2003/0222	. . {Features for removal or adhesion, e.g. tabs}
1/02	. Single substantially flat cards	2003/0223	. . {recyclable}
1/04	. Folded cards	2003/0225	. . {Carrier web}
1/06	. . to be erected in three dimensions ( <a href="#">G09F 1/08</a> takes precedence)	2003/0226	. . . {Carrier sheet}
1/065	. . . {Totem-like displays; Portable collapsible columnar displays}	2003/0227	. . . {Carrier strip}
1/08	. wholly or partly imitating the form of an object, e.g. of the article to be advertised	2003/0229	. . . {Carrier roll}
2001/085	. . {actuated by a sliding tongue}	2003/023	. . {Adhesive}
1/10	. Supports or holders for show-cards	2003/0232	. . . {Resistance to heat}
1/103	. . {using suspension clamps}	2003/0233	. . . {Resistance to humidity}
2001/106	. . {made of metal}	2003/0235	. . . {Resistance to chemicals}
1/12	. . Frames therefor	2003/0236	. . . {Permeability}
1/14	. . in the form of legs	2003/0238	. . . {Stress resistant}
<b>3/00</b>	<b>Labels, tag tickets, or similar identification or indication means</b> (medals or badges <a href="#">A44C 3/00</a> ; making labels <a href="#">B31D 1/02</a> ; sheets temporarily attached together <a href="#">B42F</a> ; labelling <a href="#">B65C</a> ; labels on record carriers <a href="#">G11B 23/38</a> , <a href="#">G11B 23/40</a> ); <b>Seals; Postage or like stamps</b>	2003/0239	. . . {Permanent adhesive}
3/005	. {Identification bracelets, e.g. secured to the arm of a person}	2003/0241	. . . {Repositionable or pressure sensitive adhesive}
3/02	. Forms or constructions ( <a href="#">layered products B32B</a> )	2003/0242	. . . {Adhesive soluble in water}
2003/0201	. . {Label sheets intended to be introduced in a printer, e.g. laser printer}	2003/0244	. . . {Adhesive soluble in chemicals}
2003/0202	. . {printed before use}	2003/0245	. . . {Differential adhesive strength}
2003/0204	. . . {Tax-disc}	2003/0247	. . . {Non-strippable anti-stick coatings}
2003/0205	. . . {Coupon}	2003/0248	. . . {Variable density of distribution of adhesive spots}
2003/0207	. . . {Ticket}	2003/025	. . . {Activatable adhesive}
2003/0208	. . {Indicia}	2003/0251	. . {Sleeve shaped label, i.e. wrapped around a device}
2003/021	. . . {Indicia behind the front foil}	2003/0252	. . {associated with a leaflet}
2003/0211	. . . {Transfer or thermo-sensitive}	2003/0254	. . {Luggage tag}
2003/0213	. . . {Concealed data}	2003/0255	. . {laminated}
2003/0214	. . {Stock management}	2003/0257	. . {Multilayer}
2003/0216	. . . {for containers}	2003/0258	. . . {without carrier}
2003/0217	. . . {for envelopes}	2003/026	. . . {without silicon backing}
2003/0219	. . . {to keep record of the use of a product}	2003/0261	. . . {encapsulated in polymer}
2003/022	. . . {Shipment}	2003/0263	. . . {Different patterns for carrier web and label web}
		2003/0264	. . {Shapes or borders}
		2003/0266	. . . {Shapes other than rectangular}
		2003/0267	. . . {die cut}
		2003/0269	. . . {perforated}
		2003/027	. . {used to hang up an item, e.g. a perfusion bottle}
		2003/0272	. . {Labels for containers}
		2003/0273	. . . {Labels for bottles, flasks}

2003/0275	. . . {Shock absorbing labels}	3/10	. . by an adhesive layer
2003/0276	. . {Safety features, e.g. colour, prominent part, logo}	3/12	. . by pins, staples, or the like
2003/0277	. . . {Tamper resistant}	3/14	. . by strings, straps, chains, or wires
2003/0279	. . {Card, e.g. plastic}	3/16	. . by clamps
2003/028	. . {Labels containing microcapsules, e.g. ink microcapsules for indicia transfer}	3/18	. . Casings, frames or enclosures for labels
2003/0282	. . {for textiles, e.g. clothing}	3/185	. . . {Enclosures enveloping completely the labels ( <a href="#">G09F 3/201</a> takes precedence)}
2003/0283	. . {food-compatible or edible}	3/20	. . . for adjustable, removable, or interchangeable labels
2003/0285	. . {Stamp-like labels}	3/201	. . . . {Enclosures enveloping completely the labels ( <a href="#">G09F 3/203</a> - <a href="#">G09F 3/207</a> take precedence)}
3/0286	. . {provided with adaptations for labelling machines}	3/202	. . . . {for labels being formed by a combination of interchangeable elements, e.g. price labels ( <a href="#">G09F 3/203</a> - <a href="#">G09F 3/207</a> take precedence)}
3/0288	. . {Labels or tickets consisting of more than one part, e.g. with address of sender or other reference on separate section to main label; Multi-copy labels}	3/203	. . . . {specially adapted to be attached to a transparent surface, e.g. the window of a car}
3/0289	. . . {Pull- or fold out labels}	3/204	. . . . {specially adapted to be attached to a shelf or the like}
3/0291	. . {Labels or tickets undergoing a change under particular conditions, e.g. heat, radiation, passage of time}	3/205	. . . . {specially adapted for electric cables, pipes or the like}
3/0292	. . . {tamper indicating labels}	3/206	. . . . {specially adapted for marking or identifying plants}
3/0294	. . . {where the change is not permanent, e.g. labels only readable under a special light, temperature indicating labels and the like}	3/207	. . . . {in the form of a badge to be worn by a person}
3/0295	. . {Labels or tickets for tubes, pipes and the like}	3/208	. . . . {Electronic labels, Labels integrating electronic displays}
3/0297	. . {including a machine-readable marking, e.g. a bar code ( <a href="#">digitally marked record carriers in general G06K 19/00</a> )}	<b>5/00</b>	<b>Means for displaying samples (<a href="#">packaging per se B65</a>)</b>
3/0298	. . . {Bar code orientation; Labels in which the bar code orientation is different}	5/02	. Portable sample cases
3/03	. . of security seals {( <a href="#">means for indicating unauthorised opening of container closures B65D</a> , e.g. <a href="#">B65D 27/30</a> , <a href="#">B65D 55/02</a> ; <a href="#">theft deterrent tags E05B 73/0017</a> )}	5/04	. Cards of samples; Books of samples ( <a href="#">packages comprising articles attached to cards, sheets, or webs for removal therefrom B65D 73/00</a> )
3/0305	. . . {characterised by the type of seal used}	2005/041	. . {Back covers for books of samples}
3/0311	. . . . {having arrow-like sealing means}	5/042	. . {in paper, paperboard, or the like}
3/0317	. . . . {having bolt like sealing means ( <a href="#">means for preventing relative axial movement of a pin, spigot, shaft or the like and a member surrounding it F16B 21/00</a> )}	2005/043	. . {for wood}
3/0323	. . . . {having clamp-like sealing means}	2005/045	. . {for carpets}
3/0329	. . . . {having electronic sealing means}	2005/046	. . {for perfumes}
3/0335	. . . . . {using RFID tags}	2005/047	. . {for furniture}
3/0341	. . . . {having label sealing means}	2005/048	. . {for fabrics}
3/0347	. . . . {having padlock-type sealing means ( <a href="#">padlocks in general E05B 67/00</a> )}	<b>7/00</b>	<b>Signs, name or number plates, letters, numerals, or symbols (<a href="#">vehicle registration number plates B60R 13/10</a>); <b>Panels or boards</b> (<a href="#">show-cards G09F 1/00</a>; indicating arrangements for variable information <a href="#">G09F 9/00</a>, <a href="#">G09F 11/00</a>; illuminated signs <a href="#">G09F 13/00</a>; boards for notices or posters <a href="#">G09F 15/00</a>)</b>
3/0352	. . . . . {using cable lock}	7/002	. {weather-proof panels or boards ( <a href="#">G09F 7/02</a> - <a href="#">G09F 7/14</a> , <a href="#">G09F 7/18</a> - <a href="#">G09F 7/22</a> take precedence)}
3/0358	. . . . . {using a rigid hasp lock}	2007/005	. {Signs associated with a sensor}
3/0364	. . . . {having rotary sealing means}	2007/007	. {Signs without covering windows}
3/037	. . . . {having tie-wrap sealing means}	7/02	. Signs, plates, panels or boards using readily-detachable elements bearing or forming symbols
3/0376	. . . {using a special technique to detect tampering, e.g. by ultrasonic or optical means}	7/04	. . the elements being secured or adapted to be secured by magnetic means
3/0382	. . . {Seals with transparent casing}	7/06	. . the elements being secured or adapted to be secured by means of pins and holes
3/0388	. . . . {With semi-transparent casing}	7/08	. . the elements being secured or adapted to be secured by means of grooves, rails, or slits
3/0394	. . . {with violation indication by generating a random number ( <a href="#">random number generators G06F 7/58</a> , <a href="#">G07C 15/00</a> )}	7/10	. . . and slideably mounted
3/04	. to be fastened or secured by the material of the label itself, e.g. by thermo-adhesion ( <a href="#">by a separate adhesive layer G09F 3/10</a> )		
3/06	. . by clamping action ( <a href="#">by separate clamps G09F 3/16</a> )		
3/08	. Fastening or securing by means not forming part of the material of the label itself		

7/12	. . the elements being secured or adapted to be secured by self-adhesion, moisture, suction, slow-drying adhesive or the like	9/3026	. . . { Video wall, i.e. stackable semiconductor matrix display modules (video wall control systems <a href="#">G06F 3/1446</a> , <a href="#">G09G 2300/026</a> ) }
2007/122	. . . {by suction}	9/305	. . being the ends of optical fibres ( <a href="#">G09F 9/302</a> takes precedence)
2007/125	. . . {by electrostatic force}	2009/3055	. . . {for traffic signs}
2007/127	. . . {by adhesive}	9/307	. . being incandescent filaments ( <a href="#">G09F 9/302</a> takes precedence; incandescent panels comprising a number of separate incandescent bodies, <i>per se</i> <a href="#">H01K 9/00</a> )
7/14	. . Constructional features of the symbol bearing or forming elements	9/313	. . being gas discharge devices ( <a href="#">G09F 9/302</a> takes precedence; gas discharge panels comprising a number of discharge gaps <i>per se</i> <a href="#">H01J 17/49</a> )
7/16	. Letters, numerals, or other symbols adapted for permanent fixing to a support	9/33	. . being semiconductor devices, e.g. diodes ( <a href="#">G09F 9/302</a> takes precedence; semiconductor integrated circuits comprising components adapted for emission of light <i>per se</i> <a href="#">H01L 27/15</a> )
7/165	. . {The letters, numerals, or other symbols being obtained by a treatment of the support}	9/35	. . being liquid crystals ( <a href="#">G09F 9/302</a> takes precedence; liquid crystal materials <a href="#">C09K 19/00</a> ; {liquid crystal panels comprising a number of electrodes in a single cell <i>per se</i> <a href="#">G02F 1/13</a> })
7/18	. Means for attaching signs, plates, panels, or boards to a supporting structure	9/37	. . being movable elements ( <a href="#">G09F 9/302</a> takes precedence)
2007/1804	. . {for fastening to a post}	9/372	. . . {the positions of the elements being controlled by the application of an electric field}
2007/1808	. . . {using tensioned bonds, e.g. metallic}	9/375	. . . {the position of the elements being controlled by the application of a magnetic field}
2007/1813	. . . {using brackets having two parts for clamping the post}	9/377	. . . {the positions of the elements being controlled by pneumatic means}
2007/1817	. . . {using fastening means to grip the post}	9/40	. in which the desired character is selected from a number of characters arranged one beside the other, e.g. on a common carrier plate
2007/1821	. . . {the post having slots or flanges to fasten the sign}	9/405	. . {the selected character being projected on a common screen accommodating only one character at a time, to provide the same display position for all characters}
2007/1826	. . . {using channels on the rear of the sign board to be connected to the post, e.g. via clamps}	9/46	. in which the desired character is selected from a number of characters arranged one behind the other
2007/183	. . . {the sign being formed by two parts clamping the post}	11/00	<b>Indicating arrangements for variable information in which the complete information is permanently attached to a movable support which brings it to the display position (showcases or showcabinets with arrangements for continuously or intermittently moving the merchandise <a href="#">A47F 3/08</a>; using static means to present variable information <a href="#">G09F 9/00</a>)</b>
2007/1834	. . {Signs or the like supported by two lateral posts}	2011/0009	. {Roller-band displays}
2007/1839	. . {for fastening to cables}	2011/0018	. . {having one motor for each roller}
2007/1843	. . {Frames or housings to hold signs}	2011/0027	. . {illuminated}
2007/1847	. . {Brackets to grip the sign board}	2011/0036	. . {Multiple-loop bands}
2007/1852	. . {for fastening magnetically or by suction or the like}	2011/0045	. . {Methods of fixing the images on a rolling band}
2007/1856	. . {characterised by the supporting structure}	2011/0054	. . . {using a support in the form of an envelope}
2007/186	. . . {suspended, e.g. secured to the ceiling}	2011/0063	. . {Markings on a roller-band}
2007/1865	. . . {on vehicles}	2011/0072	. . {Methods of keeping tensioned a roller-band}
2007/1869	. . . {plates fixed to instruments}	2011/0081	. . {Roller-band displays used on vehicles}
2007/1873	. . {characterised by the type of sign}	2011/009	. . {Means to prevent misalignment during the rolling of the band}
2007/1878	. . . {Traffic orientation, street markers}	11/02	. the display elements being secured to rotating members, e.g. drums, spindles
2007/1882	. . . {Emblems, e.g. fixed by pins or screws}	11/025	. . {the members being rotated simultaneously, each face of the member carrying a part of the sign}
2007/1886	. . . {Tensioned flexible signs}	11/04	. . the elements being secured to rotating discs ( <a href="#">G09F 11/025</a> takes precedence)
2007/1891	. . . {modular}	11/06	. . the elements being stiff plates or cards (on rotating discs <a href="#">G09F 11/04</a> )
2007/1895	. . . {Licence number plates}		
7/20	. . for adjustably mounting		
7/22	. . for rotatably or swingably mounting, e.g. for boards adapted to be rotated by the wind		
9/00	<b>Indicating arrangements for variable information in which the information is built-up on a support by selection or combination of individual elements (in which the variable information is permanently attached to a movable support <a href="#">G09F 11/00</a>; abacus <a href="#">G06C 1/00</a>; slide-rules <a href="#">G06G 1/00</a>)</b>		
9/30	. in which the desired character or characters are formed by combining individual elements (panels comprising a number of electrodes in a single cell controlling light arriving from an independent light source, e.g. electro-optical or magneto-optical cell, <a href="#">G02F 1/00</a> )		
9/301	. . {flexible foldable or roll-able electronic displays, e.g. thin LCD, OLED}		
9/302	. . characterised by the form or geometrical disposition of the individual elements		
9/3023	. . . {Segmented electronic displays}		

11/08	. . the elements being flexible sheets ( <a href="#">on rotating discs G09F 11/04</a> )	2013/0459	. . . {Indicating exit way or orientation}
11/10	. . Electrical control therefor	2013/0463	. . . {Portable}
11/12	. the display elements being carried by endless belts, chains, or the like	2013/0468	. . . {With tensioned or flexible display surface}
11/14	. . the elements being in the form of stiff flaps, boards, cards, or the like	2013/0472	. . . {Traffic signs}
11/15	. . the elements being flexible sheets	2013/0477	. . . {on containers}
11/16	. . Electric control therefor	2013/0481	. . . {Curved shape}
11/18	. the display elements being carried by belts, chains, or the like other than endless	2013/0486	. . . {With neon tubes}
11/20	. . the elements being in the form of stiff flaps, boards, cards or the like	2013/049	. . . {Edge illuminated}
11/21	. . the elements being flexible sheets	2013/0495	. . . {In the ground}
11/22	. . Electric control therefor	13/06	. . using individual cut-out symbols or cut-out silhouettes, e.g. perforated signs
11/23	. the advertising or display material forming part of rotating members, e.g. in the form of perforations, print, or transparencies on a drum or disc	13/08	. . using both translucent and non-translucent layers
11/232	. . {Disc card or folded disc shaped card information display devices}	13/10	. . . using transparencies
11/235	. . Electric control therefor	13/12	. . using a transparent mirror or other light reflecting surface transparent to transmitted light whereby a sign, symbol, picture or other is visible only when illuminated
11/24	. the advertising or display material forming part of a moving band, e.g. in the form of perforations, print, or transparencies	13/14	. . Arrangements of reflectors thereon
11/26	. . of an endless band	2013/142	. . . {multiple reflectors}
11/28	. . . Electric control therefor	2013/145	. . . {curved reflectors}
11/29	. . of a band other than endless	2013/147	. . . {plane reflectors}
11/295	. . . Electric control therefor	13/16	. Signs formed of or incorporating reflecting elements or surfaces, e.g. warning signs having triangular or other geometrical shape
11/30	. the display elements being fed one by one from storage place to a display position	13/165	. . {rotatably or swingably mounted reflecting elements or surfaces}
11/32	. . the feeding means comprising belts or chains, e.g. endless belts or chains	13/18	. edge-illuminated signs
11/325	. . . {the display elements being stored in the form of rolls fixed in between transporting belts or chains}	2013/1804	. . {Achieving homogeneous illumination}
11/34	. . the feeding means comprising electromagnets	2013/1809	. . . {using a non-homogeneous front window}
<b>13/00</b>	<b>Illuminated signs; Luminous advertising</b> ( <a href="#">G09F 9/00</a> , <a href="#">G09F 11/00</a> take precedence; control of displays in general using static means to present variable information <a href="#">G09G</a> )	2013/1813	. . . . {provided with a coating showing a pattern of dots of variable density}
13/005	. {Illumination controller or illuminated signs including an illumination control system}	2013/1818	. . . . {provided with a coating of variable thickness}
13/02	. Signs, boards, or panels, illuminated by artificial light sources positioned in front of the insignia	2013/1822	. . . . {Stair-cased profiled window}
13/04	. Signs, boards or panels, illuminated from behind the insignia	2013/1827	. . . . {Prismatic window}
13/0404	. . {the light source being enclosed in a box forming the character of the sign}	2013/1831	. . . . {using more than one light source}
13/0409	. . {Arrangements for homogeneous illumination of the display surface, e.g. using a layer having a non-uniform transparency (arrangements of reflectors <a href="#">G09F 13/14</a> )}	2013/1836	. . . . {using a frame-like light source}
13/0413	. . {Frames or casing structures therefor (transparency frames <a href="#">G03B 21/64</a> )}	2013/184	. . {Information to display}
2013/0418	. . {Constructional details}	2013/1845	. . . {Interchangeable poster}
2013/0422	. . . {characterised by the presence of reflectors}	2013/185	. . . {Embossed marks}
2013/0427	. . . {in the form of buttons}	2013/1854	. . . {Light diffusing layer}
2013/0431	. . . {connected to a pole}	2013/1859	. . . {Frosted surface}
2013/0436	. . . {attached to ceilings}	2013/1863	. . . {Layer with different refractive index}
2013/044	. . . {on vehicles}	2013/1868	. . . {Fluorescent pencil}
2013/0445	. . . {Frame details}	2013/1872	. . {Casing}
2013/045	. . . {Presence of a door}	2013/1877	. . . {Stand-like}
2013/0454	. . . {With slidable panels or parts}	2013/1881	. . . {Frame-like}
		2013/1886	. . {Special effects}
		2013/189	. . . {Three dimensional effects}
		2013/1895	. . . . {Imitating a neon tube}
		13/20	. with luminescent surfaces or parts ( <a href="#">luminescent compositions C09K 11/00</a> ; light sources using luminescence <a href="#">F21K 2/00</a> )
		13/22	. . electroluminescent ( <a href="#">electroluminescent light sources per se H05B 33/00</a> )
		2013/222	. . . {with LEDs}
		2013/225	. . . {with electroluminescent lamps}
		2013/227	. . . {Electroluminescent displays for vehicles}
		13/24	. using tubes or the like filled with liquid, e.g. bubbling liquid
		13/26	. Signs formed by electric discharge tubes ( <a href="#">by selective lighting G09F 9/00</a> )

13/28	• Signs formed by filament-type lamp ( <a href="#">by selective lighting G09F 9/00</a> )	19/06	• • Writing devices
13/30	• with moving light sources, e.g. rotating luminous tubes	19/08	• • Dolls, faces, or other representations of living forms with moving parts ( <a href="#">in the nature of toys A63H</a> )
13/32	• with moving optical part of parts, e.g. mirrors	2019/081	• • • {Fish}
13/34	• with light sources co-operating with movable members, e.g. with shutters to cover or uncover the light source ( <a href="#">apparatus wherein advertising or display material is moved in a continuous or intermittent succession G09F 11/00; construction or details of lighting devices F21V 11/00</a> )	2019/083	• • • {Plants}
13/36	• • co-operating with rotating screening means	2019/085	• • • {Birds}
13/42	• with light sources activated by non-visible radiation (cathode ray image or pattern display tubes <a href="#">H01J 31/10</a> ; lamps with luminescent screens excited by cathode rays <a href="#">H01J 63/06</a> )	2019/086	• • • {Dolls}
13/44	• with gas as a lighting source	2019/088	• • • {Faces}
13/46	• Advertising by fireworks	19/10	• • Devices demonstrating the action of an article to be advertised
<b>15/00</b>	<b>Boards, hoardings, pillars, or like structures for notices, placards, posters, or the like</b>	19/12	• using special optical effects ( <a href="#">designs or pictures characterised by special light effects B44F 1/00</a> , e.g. <a href="#">changing pictures B44F 1/10</a> ; <a href="#">projecting decorations in stage lighting F21W 2111/06</a> )
15/0006	• {planar structures comprising one or more panels}	19/14	• • displaying different signs depending upon the view-point of the observer
15/0012	• • {frames therefor}	19/16	• • involving the use of mirrors
15/0018	• • {panel clamping or fastening means}	19/18	• • involving the use of optical projection means, e.g. projection of images on clouds ( <a href="#">projection apparatus per se G03B</a> )
15/0025	• • {display surface tensioning means}	19/20	• • with colour-mixing effects
15/0031	• • • {Tensioned curved signs; Signs with curved tensioning structures}	19/205	• • • {Special effects using different wavelengths}
15/0037	• • {supported by a post}	19/22	• Advertising or display means on roads, walls, or similar surfaces, e.g. illuminated ( <a href="#">illuminated signs in general G09F 13/00</a> )
15/0043	• • {connected to a receptacle of public utility, e.g. a waste receptacle}	2019/221	• • {on tunnel walls for underground trains}
15/005	• • {for orientation or public information}	2019/223	• • {in pavement panels}
15/0056	• • {portable display standards}	2019/225	• • {Fire evacuation route indicating means}
15/0062	• • • {collapsible}	19/226	• • {Building external wall displays; Facade advertisement}
15/0068	• {Modular articulated structures, e.g. stands, and articulation means therefor}	19/228	• • {Ground signs, i.e. display signs fixed on the ground}
15/0075	• {Pillars}	<b>21/00</b>	<b>Mobile visual advertising</b>
15/0081	• • {Rotating pillars}	21/02	• by a carrier person or animal
15/0087	• {including movable parts, e.g. movable by the wind}	2021/023	• • {fixed on human dresses}
2015/0093	• {Tensioned structures}	21/026	• • {Advertising carried by a person, e.g. carried on the shoulders}
15/02	• Bills, posters, or the like therefor	21/04	• by land vehicles
15/025	• • {Poster carriers, i.e. devices for holding temporarily posters in order to transfer and apply them onto flat vertical surfaces}	2021/041	• • {magnetically fixed on the vehicles}
<b>17/00</b>	<b>Flags; Banners; Mountings therefor</b>	21/043	• • {supported by tyres}
2017/0008	• {Devices for avoiding twisting of the flag}	21/045	• • {supported by the wheels}
2017/0016	• • {using ventilators}	21/046	• • {using the shaking brought about by the locomotion of the vehicle}
2017/0025	• {Raising or lowering devices}	21/048	• • {Advertisement panels on sides, front or back of vehicles}
2017/0033	• {Flag materials}	21/06	• by aeroplanes, airships, balloons, or kites
2017/0041	• {Suspended banners}	21/08	• • the advertising matter being arranged on the aircraft
2017/005	• {Means for mounting flags to masts}	21/10	• • • illuminated
2017/0058	• • {holding rings}	21/12	• • the advertising matter being towed by the aircraft ( <a href="#">kites per se B64C 21/06</a> )
2017/0066	• {Stands for flags}	21/14	• • • illuminated
2017/0075	• {Flags on vehicles}	21/16	• • Sky-writing ( <a href="#">aircraft adaptation for sky-writing B64D 1/20</a> )
2017/0083	• {Safety flags}	21/18	• by ships or other floating means
17/0091	• {Anti-foiling flagpoles; Sliding means to avoid foiling of flags on the poles}	21/20	• • illuminated
<b>19/00</b>	<b>Miscellaneous advertising or display means not provided for elsewhere</b>	21/22	• Dispensing devices for pamphlets or similar advertising matter from vehicles ( <a href="#">from aircraft B64D 1/00</a> )
19/02	• incorporating moving display members		
19/04	• • operated by the opening or closing of doors, e.g. shop door		

**23/00 Advertising on or in specific articles, e.g. ashtrays, letter-boxes** (on or in vehicles [G09F 21/00](#); containers, packaging-elements, or packages, with auxiliary means or provisions for displaying articles [B65D](#))

- 2023/0008 . {on parking meters}
- 2023/0016 . {on pens}
- 2023/0025 . {on containers}
- 2023/0033 . . {on refrigerated containers}
- 2023/0041 . {on cigarette lighters}
- 2023/005 . {on seats}
- 23/0058 . {on electrical household appliances, e.g. on a dishwasher, a washing machine or a refrigerator}
- 23/0066 . {on sports articles, e.g. golf clubs}
- 23/0075 . {on tooth brushes}
- 23/0083 . {on petrol dispensers}
- 23/0091 . {on soda or beer cans}
- 23/02 . the advertising matter being displayed by the operation of the article
- 23/04 . . illuminated
- 23/06 . the advertising matter being combined with articles for restaurants, shops or offices (on paper articles [G09F 23/10](#))
- 23/065 . . {Advertising in food vending machines}
- 23/08 . . with tableware
- 23/10 . Advertisement on paper articles, e.g. booklets, newspapers
- 23/105 . . {on paper for wrapping flowers}
- 23/12 . . on toilet paper
- 23/14 . on toys, games, puzzles, or similar devices
- 23/16 . on clocks, e.g. controlled by the clock mechanism

**25/00 Audible advertising** (sound recording or reproducing per se [G11B](#); public address systems [H04R 27/00](#))

- 2025/005 . {Message recorded in a memory device}

**27/00 Combined visual and audible advertising or displaying, e.g. for public address**

- 2027/001 . {Comprising a presence or proximity detector}
- 2027/002 . {Advertising message recorded in a memory device}
- 27/004 . {Displays including an emergency or alarm message}
- 27/005 . {Signs associated with a sensor}
- 27/007 . {Displays with power supply provided by solar cells or photocells}
- 27/008 . {Sun shades, shades, hoods or louvers on electronic displays to minimize the effect of direct sun light on the display (rigidly arranged sunshade roofs with coherent surface [E04F 10/005](#))}